

# Round One

Outline of Accounts Settlement  
for Six Months Ended September 2009,  
and Future Prospects

Drafted November 11, 2009

SPORTS ENTERTAINMENT  
**ROUND1**

*Listed on the First Section  
of the Tokyo and Osaka  
Stock Exchange.  
(STOCK CODE : 4680)*



Masahiko Sugino  
President and C.E.O.

2009  
4-9

# Summary of Financial Results for the Second Quarter of Fiscal 2009 (Non-Consolidated)

SPORTS ENTERTAINMENT  
**ROUND1**  
#4680

Financial Results for the Second Quarter of Fiscal 2009 and Plan for Fiscal 2009 Ending March 31, 2010

(Figures less than indicated measurement unit are ignored.)

		Unit	08.4-08.09 Act	09.4-09.9 Act	Differ	VS previous term	09.4-10.3 Plan
shops	Total shops	shop	83	101	18	-	105
	No. of months total shops operation <span style="border: 1px solid black; border-radius: 50%; padding: 2px;">#1</span>	month	498	582	84	-	1,201
Revenue & Expenditures <span style="border: 1px solid black; border-radius: 50%; padding: 2px;">#2</span>	Bowling revenue	¥mn	13,558	15,009	1,450	10.2%	32,240
	Amusement revenue	¥mn	16,397	16,582	184	1.1%	34,810
	Karaoke revenue	¥mn	2,813	2,995	182	6.5%	6,440
	Spo-cha revenue	¥mn	4,812	4,732	(80)	(1.7)%	9,360
	Other revenue	¥mn	1,155	1,517	361	31.3%	3,150
	<b>Total sales</b>	¥mn	<b>38,738</b>	<b>40,836</b>	<b>2,098</b>	<b>5.4%</b>	<b>86,000</b>
	Cost of sales	¥mn	33,025	36,467	3,442	10.4%	74,760
	<b>Gross margin</b>	¥mn	<b>5,712</b>	<b>4,368</b>	<b>(1,343)</b>	<b>(23.5)%</b>	<b>11,240</b>
	S.G.A. expenses	¥mn	889	877	(11)	(1.3)%	1,840
	<b>Operating income</b>	¥mn	<b>4,823</b>	<b>3,491</b>	<b>(1,332)</b>	<b>(27.6)%</b>	<b>9,400</b>
	Non-operating profit	¥mn	985	465	(519)	(52.8)%	1,100
	<b>Ordinary income</b>	¥mn	<b>5,808</b>	<b>3,956</b>	<b>(1,852)</b>	<b>(31.9)%</b>	<b>10,500</b>
	<b>Ordinary income margin</b>	%	<b>15.0%</b>	<b>9.7%</b>	<b>(5.3)%</b>	-	<b>12.2%</b>
Extraordinary profit & loss	¥mn	(1,656)	(265)	1,390	-	(1,800)	
Profit before tax	¥mn	4,152	3,690	(461)	-	8,700	
Reserve for corporate tax ( Include tax effect accounting)	¥mn	1,777	1,592	(185)	-	3,800	
<b>Net income</b>	¥mn	<b>2,375</b>	<b>2,098</b>	<b>(276)</b>	<b>(11.7)%</b>	<b>4,900</b>	
other ratio <span style="border: 1px solid black; border-radius: 50%; padding: 2px;">#2</span>	Cash reserve	¥mn	12,793	10,116	(2,676)	-	14,907
	Interest-bearing liabilities	¥mn	6,371	46,502	40,131	-	45,351
	<b>Net interest-bearing liabilities</b>	¥mn	<b>(6,422)</b>	<b>36,385</b>	<b>42,807</b>	-	<b>30,444</b>
	Net assets	¥mn	72,183	81,459	9,276	-	86,993
	Tatal assets	¥mn	84,035	148,049	64,014	-	150,543
<b>Net assets ratio</b>	%	<b>85.9%</b>	<b>55.0%</b>	<b>(30.9)%</b>	-	<b>57.8%</b>	

#1 Total operating months of new shhops and all existing shops were rounded to the nearest whole number.

#2 It figures less than indicated measurement unit are ignored.

## Monthly sales 09.4-10.3

(Unit ¥mn / rounddown)

	Act								Plan						
	Apr	May	Jun	Jul	Aug	Sep	Apr-Sep	Oct	Nov	Dec	Jan	Feb	Mar	Oct-Mar	Annual
Bowling	2,284	2,749	2,148	2,321	3,032	2,472	15,009	2,220	2,362	2,828	3,659	2,757	3,403	17,230	32,240
Amusement	2,437	3,071	2,359	2,688	3,281	2,743	16,582	2,586	2,616	3,360	3,630	2,857	3,176	18,227	34,810
Karaoke	448	559	430	474	592	489	2,995	448	486	660	716	515	616	3,444	6,440
Spo-cha	703	947	578	619	1,107	775	4,732	602	658	702	1,050	666	947	4,627	9,360
others	228	283	238	248	274	244	1,517	227	249	274	322	260	298	1,632	3,150
<b>Total</b>	<b>6,102</b>	<b>7,611</b>	<b>5,754</b>	<b>6,351</b>	<b>8,289</b>	<b>6,726</b>	<b>40,836</b>	<b>6,084</b>	<b>6,373</b>	<b>7,826</b>	<b>9,379</b>	<b>7,057</b>	<b>8,441</b>	<b>45,163</b>	<b>86,000</b>

## Comparison of profits in 1Q 2009 with 1Q 2008

**Term 09.3 (Act)**

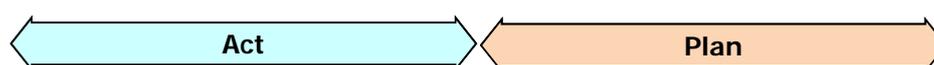
(Unit ¥mn / rounddown)

Item	1Q	2Q	Interim	3Q	4Q	Term
Bowling revenue	6,645	6,912	13,558	6,448	8,326	28,334
Amusement revenue	7,778	8,619	16,397	7,639	8,181	32,218
Karaoke revenue	1,355	1,458	2,813	1,362	1,510	5,686
Spo-cha revenue	2,285	2,527	4,812	1,904	2,560	9,278
Other revenue	558	597	1,155	587	722	2,466
<b>Total sales</b>	<b>18,622</b>	<b>20,115</b>	<b>38,738</b>	<b>17,943</b>	<b>21,301</b>	<b>77,983</b>
Cost of sales	16,156	16,868	33,025	16,735	17,821	67,582
<b>Gross margin</b>	<b>2,466</b>	<b>3,246</b>	<b>5,712</b>	<b>1,208</b>	<b>3,480</b>	<b>10,401</b>
S.G.A. expenses	482	407	889	427	433	1,749
<b>Operating income</b>	<b>1,984</b>	<b>2,839</b>	<b>4,823</b>	<b>781</b>	<b>3,047</b>	<b>8,651</b>
Non-operating profit	543	441	985	648	(487)	1,146
<b>Ordinary income</b>	<b>2,528</b>	<b>3,280</b>	<b>5,808</b>	<b>1,429</b>	<b>2,559</b>	<b>9,798</b>
<i>Ordinary income margin</i>	<i>13.6%</i>	<i>16.3%</i>	<i>15.0%</i>	<i>8.0%</i>	<i>12.0%</i>	<i>12.6%</i>
Extraordinary profit & loss	(220)	(1,436)	(1,656)	(85)	(1,010)	(2,753)
Profit before tax	2,308	1,844	4,152	1,344	1,548	7,045
Reserve for corporate tax (Include tax effect accounting)	986	791	1,777	605	684	3,068
<b>Net income</b>	<b>1,321</b>	<b>1,053</b>	<b>2,375</b>	<b>738</b>	<b>863</b>	<b>3,977</b>

**Term 10.3 (Act & Plan)**

(Unit ¥mn / rounddown)

Item	1Q(ACT)	2Q(ACT)	Interim (ACT)	3Q (PLAN)	4Q (PLAN)	Term (PLAN)
Bowling revenue	7,182	7,826	15,009	7,411	9,819	32,240
Amusement revenue	7,868	8,713	16,582	8,563	9,664	34,810
Karaoke revenue	1,438	1,557	2,995	1,595	1,848	6,440
Spo-cha revenue	2,229	2,502	4,732	1,963	2,664	9,360
Other revenue	750	767	1,517	751	880	3,150
<b>Total sales</b>	<b>19,469</b>	<b>21,367</b>	<b>40,836</b>	<b>20,285</b>	<b>24,877</b>	<b>86,000</b>
Cost of sales	17,806	18,661	36,467	18,878	19,413	74,760
<b>Gross margin</b>	<b>1,662</b>	<b>2,706</b>	<b>4,368</b>	<b>1,407</b>	<b>5,463</b>	<b>11,240</b>
S.G.A. expenses	448	429	877	531	430	1,840
<b>Operating income</b>	<b>1,214</b>	<b>2,276</b>	<b>3,491</b>	<b>875</b>	<b>5,033</b>	<b>9,400</b>
Non-operating profit	(81)	546	465	246	387	1,100
<b>Ordinary income</b>	<b>1,133</b>	<b>2,823</b>	<b>3,956</b>	<b>1,122</b>	<b>5,420</b>	<b>10,500</b>
<i>Ordinary income margin</i>	<i>5.8%</i>	<i>13.2%</i>	<i>9.7%</i>	<i>5.5%</i>	<i>21.8%</i>	<i>12.2%</i>
Extraordinary profit & loss	(6)	(259)	(265)	0	(1,534)	(1,800)
Profit before tax	1,126	2,564	3,690	1,122	3,886	8,700
Reserve for corporate tax (Include tax effect accounting)	510	1,081	1,592	490	1,717	3,800
<b>Net income</b>	<b>615</b>	<b>1,482</b>	<b>2,098</b>	<b>632</b>	<b>2,169</b>	<b>4,900</b>



## Analysis of Operating Results (Non-Consolidated)

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Comparison of actual results with the plan announced on May. 11, 2009 and analysis

(Unit ¥mn / roundup)

		Plan	Act	Differ
T/d	Bowling revenue	15,950	15,009	(941)
	Amusement revenue	17,740	16,582	(1,158)
	Karaoke revenue	3,170	2,995	(175)
	Spo-cha revenue	4,980	4,732	(248)
	Other revenue	1,460	1,517	57
	<b>Total sales</b>	<b>43,300</b>	<b>40,836</b>	<b>(2,464)</b>
	Cost of sales	38,170	36,467	(1,703)
	<b>Gross margin</b>	<b>5,130</b>	<b>4,368</b>	<b>(762)</b>
	S.G.A. expenses	900	877	(23)
	<b>Operating income</b>	<b>4,230</b>	<b>3,491</b>	<b>(739)</b>
	Non-operating profit	660	465	(195)
	<b>Ordinary income</b>	<b>4,890</b>	<b>3,956</b>	<b>(934)</b>
	Ordinary income margin	11.3%	9.7%	( 1.6)%
	Extraordinary profit & loss	(200)	(265)	(65)
Profit before tax	4,690	3,690	(1,000)	
Reserve for corporate tax	2,050	1,592	(458)	
<b>Net income</b>	<b>2,640</b>	<b>2,098</b>	<b>(542)</b>	

### Major factors in the decrease from planned current profits (down 934 million yen)

Planned ordinary income for the second quarter of fiscal 2009		4,890	(In millions of yen)
Factors in the difference	Decrease in lease expenses and depreciation expenses	+2,148	The introduction of new amusement equipment was shelved. (No potentially popular new machinery came to market.)
	Decrease in personnel expenses	+299	Personnel expense control
	Decrease in sales	(2,464)	The number of visitors decreased due to the new strain of influenza, etc.
	Increase in sales promotion expenses	(424)	Expenses increased due to the broadcasting of TV commercials featuring popular talents.
	Increase in Sales promotion expenses (for prizes)	(364)	Sales promotion expenses (for prizes) rose due to an increase in sales from arcade game machines.
	Decrease in non-operating income	(147)	Increase in interest expense
	Increase/decrease of other expenses	+18	
Ordinary income for the second quarter of fiscal 2009		<b>3,956</b>	

## Operation strategy - I

### Bowling

#### Network bowling match "Gambare! Bowling Bancho!"

[Addition of Bancho Match function]

- For Bancho card holders only
- Official match (hosted by Round1)
- Private match (hosted by customers)
- Available in approx. 80% of store units  
(Operation in remaining 20% is planned to begin in February)



#### Other bowling programs

[Nationwide NET service for large & small groups]

- Commenced in September 2009
- Bowling matches in Round1 store units in different locations using the network function  
(Bancho card not necessary)

一緒にプレーしてもお友だちを勧める!  
**団体&グループ 全国NETサービス**

ご利用可能店舗が、  
どんどん増加中!!  
10月中旬には  
全国約80店舗で  
ご利用いただけます。

2つ以上の離れたラウンドワンで団体ご予約でプレーした成績表が  
ひとつの成績表にまとまってWEBで閲覧できるサービスです。

全国支店やチェーン  
のボウリング大会に!  
地元と東京で同窓会  
に! ボウリング仲間  
を誘おう!

日会のおいしいセキ  
ン-おぼろちゃんこ  
ボウリング!

東京支店と大阪支店  
で同時ボウリング  
大会!

[Birthday bowling plan]

- Large group plan
- Family plan

- [Bowling competitions]
- Round1 Cup (Men / Ladies)
  - Round1 Master Cup
  - "Gakusei (Students)' Bowling Koshien"

For further information on the above and other programs, please visit our company website.

### Amusement

[Medal bank]

Starting November 2009, deposit maximum limit has been removed.

[Amusement membership system]

- Planned to start March 2010

Project the sense of privilege available only to members, such as discounts on medals, to retain customers.

[Active implementation of new game unit models]

Millionet (KONAMI): Already installed in some store units

- Shining Force (SEGA)
- Fortune Trinity (KONAMI)
- Medal no Gunman (SEGA)
- Tenkaichi Shogikai (KONAMI)



## Operation strategy –

Karaoke, Billiards, etc.

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**ROUND1**

#4680

## Karaoke

### [Room variation]

In addition to standard rooms, other types of rooms are available, such as stage rooms, kids' rooms and party rooms.



Stage room



Kid's room



Party room

## Billiards / Darts

### Continue 【My Cue campaign】 & 【 My Darts campaign 】

復活！数量限定！！  
マイキュー GET キャンペーン

ケース グローブ付き

マイキュー 12,600円が **ケース グローブ** もセットで **2,480円** (税込)  
即日ご購入 5,980円 (キッズ専用 5,780円) さらに **3回来場** で **2,480円** (税込)  
1時間無料券プレゼント!!

大好評につき大幅リニューアル!!  
マイダーツ GET キャンペーン

3種類のアイテムからお好きなアイテムいずれか1つを  
ダーツに **3回来場** で **990円** でGET!!  
(スタンプ3つたあると) 今度は **選べる3種類11アイテム!**

## Common to all

### [Implementation of 24-hour operation on weekends]

Implement 24-hour operation on Fridays, Saturdays, and day before holidays  
(excluding amusement corner)

Already implemented since October 31

### [Cell phone email membership system]

<Purpose>

- Make email distributions the "trigger" for coming to the store unit
- Lowering cost of sales promotion and advertisement
- Increase Amusement Members

<Distribution of coupons (tentative idea)>

- Registration "perk" coupon, birthday coupon, bring-a-friend coupon etc.
- My Page coupon

=> Upgraded "perks," such as discounts, based on number of logins

## Unit Development Strategy -1

In principle, the location of a new unit (new contract) shall be limited to the Tokyo metropolitan area.

Open standard-type units with careful selection.

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#4680

### Plan for future store openings

#### March 2010 term

unit Opening period	unit Name of store	Type of store
Opened on April 24	Sendai Nigatake Store	Standard
Opened on April 25	Okinawa Haebaru Store	Standard
Opened on June 20	Tokushima Bandai Store	Standard
Opened on July 4	Saitama Kamisato Store	Standard
Opened on July 11	Narashino Store	Standard
Opened on August 8	Yamanashi Isawa Store	Standard
Opened on September 17	Shinmisato LaLaport Store	Stadium
Opened on October 9	Kochi Store	Standard
Opened on October 10	Shizuoka Suruga Store	Standard
To open in mid-December	Ichikawa Onitaka Store	Standard
To open in late-March	Saitama Konosu Store	Standard

[No. of new store units for the year]

11 store units

[Total no. of operating months]

73 months

(Note) Opening period and name of store unit are subject to change.

#### Planned locations for new store openings in March 2011 term

Nara Kashihara	Standard
Matsuyama	Standard

[No. of new store units for the year]

2 store units

[Total no. of operating months]

12 months

#### Planned locations for new store openings in March 2012 term

New Hiroshima ballpark	Kansai Area	Namba (Sennichimae)	Ikebukuro
------------------------	-------------	---------------------	-----------

(Note) Opening period and name of store unit are subject to change.

Opening of a new store in "Tsukuba" was cancelled.

#### Principle of future new stores

[1] Open standard-type store units, mainly in Tokyo metropolitan area

[2] Other store unit openings will be put on hold, as a basic rule, to reinforce financial structure.

[3] As exceptions to [2], possibility of new store openings, if initial investment and/or rent are kept low.

(Ex.) Store units in large shopping malls, invitation from developers etc.

## Current tasks and future actions

### Mainly open standard-type store units

**[Overview per 1 store unit]**

- Initial investment: Approx. 1.2 billion yen - security deposit + interior construction + other opening costs, average in instance of possessing building on fixed-term leasehold etc.
- Lease agreement amount: Approx. 600 million yen – operating facility such as bowling and game units

**[Income and expenditure model for standard-type units]**

(In millions of yen)

	From the first year to the third year
Bowling	360
Amusements	320
Karaoke	60
Others (vending machines etc.)	40
<b>Total sales</b>	<b>780</b>
Lease payments (facilities, equipment)	170
Rental payments (rent)	140
Personnel expenses	140
Cost of prizes (for amusements)	50
Depreciation (interior etc.)	50
Utilities expenses	40
Expenses for consumable supplies and repairs	35
Advertising and promotional expenses	20
Other expenses	25
<b>Total expenses</b>	<b>670</b>
<b>Current profit</b>	<b>110</b>
<b>Net profit (58% of current profit)</b>	<b>64</b>
Current profit rate	14.1
Cash flow (net profit + depreciation)	114
Initial investment	1,200
ROIC (cash flow divided by the amount of capital investment)	9.5%

**[Model of facilities for standard-type units]**

Site area	5,950 square meters
Bowling	36 lanes
Amusements	260 units
Karaoke	24 rooms
Billiards	15 units
Darts	
Table tennis	



<Reference image>  
A standard-type unit in Saitama Kamisato

The average current profit target from the first year to the third year is set at 110 million yen. From the fourth year, the target is set at 190 million yen (profit rate: 24.4%), since lease expenses are expected to decrease.

### Recent status of store openings in overseas (U.S.)

Planning to open a store in a shopping mall in California

(Scheduled to be opened around autumn in 2010)

Initial investment: About ¥600 million

(Including bowling lanes, game machines, etc.)

<<Major items>>

Bowling, Amusements, Karaoke, , Darts, Ping pong

Local office established in December. One staff member dispatched from Japan.



Financing and balance sheet status

Syndicated loan

[Loan amount] Approx. 28.9 billion yen

Fund-raising of about ¥27 billion yen completed by the end of October 2009.

Further funding to be implemented in time with payment of funds for opening new stores.

Warrant bonds

[Amount] Approx. 7.2 billion yen

Conversion into common stock amounting to ¥3.6 billion in September 2009

Increase in the number of shares: 4,654,665 shares (2,396,790 shares + 2,257,875 shares)



<After change> As of October 31, 2009

Total number of shares issued: 72,933,719 shares

Capital: ¥19,124,591,490

Balance sheet (consolidated)

Consolidated balance sheet (as of the end of September 2009)

<p>Assets: approx. 238.7 billion yen</p> <p>(Including assets designated as non-exempt properties: 83.2 billion yen)</p>	<p>Liabilities: approx. 157.3 billion yen</p> <p>(Including liabilities designated as non-exempt properties: 65.6 billion yen)</p>
	<p>Net assets: approx. 81.4 billion yen</p>

Since investments and other internal transactions are eliminated in preparing consolidated financial statements, assets and liabilities designated as non-exempt properties do not correspond with each other.

Borrowings stated on the consolidated balance sheets (nonexempt property) represent nonrecourse loans.

The source of funding for repayment is limited to nonexempt property (land, buildings, etc. owned by SPC), and cash flows generated by the nonexempt property alone are used for repayment. Repayment obligations do not extend beyond the limit in principle.

## Sales plan

Year ending March 31, 2010

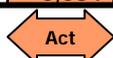
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## All units

	2009								Apr~Sep	(Unit : ¥mn)
	Apr	May	Jun	1Q	Jul	Aug	Sep	2Q		
Bowling	2,284	2,749	2,148	7,182	2,321	3,032	2,472	7,826	15,009	
Amusement	2,437	3,071	2,359	7,868	2,688	3,281	2,743	8,713	16,582	
Karaoke	448	559	430	1,438	474	592	489	1,557	2,995	
Spo-cha	703	947	578	2,229	619	1,107	775	2,502	4,732	
Others	228	283	238	750	248	274	244	767	1,517	
<b>Total sales</b>	<b>6,102</b>	<b>7,611</b>	<b>5,754</b>	<b>19,469</b>	<b>6,351</b>	<b>8,289</b>	<b>6,726</b>	<b>21,367</b>	<b>40,836</b>	



	2009				2010				Oct~Mar	Term
	Oct	Nov	Dec	3Q	Jan	Feb	Mar	4Q		
Bowling	2,220	2,362	2,828	7,411	3,659	2,757	3,403	9,819	17,230	32,240
Amusement	2,586	2,616	3,360	8,563	3,630	2,857	3,176	9,664	18,227	34,810
Karaoke	448	486	660	1,595	716	515	616	1,848	3,444	6,440
Spo-cha	602	658	702	1,963	1,050	666	947	2,664	4,627	9,360
Others	227	249	274	751	322	260	298	880	1,632	3,150
<b>Total sales</b>	<b>6,084</b>	<b>6,373</b>	<b>7,826</b>	<b>20,285</b>	<b>9,379</b>	<b>7,057</b>	<b>8,441</b>	<b>24,877</b>	<b>45,163</b>	<b>86,000</b>



(Note) April 2009 - October 2009 shows actual performance, subsequent dates show planned amount.

## Existing units ( VS previous year)

	2009								Apr~Sep	(Unit: %)
	Apr	May	Jun	1Q	Jul	Aug	Sep	2Q		
Bowling	(4.0)	+2.7	(2.6)	(1.1)	+5.0	(5.2)	(1.1)	(1.0)	(1.1)	
Amusement	(10.6)	(4.8)	(11.4)	(8.7)	(9.8)	(14.8)	(12.9)	(12.7)	(10.8)	
Karaoke	(12.2)	(5.8)	(14.1)	(10.5)	(8.8)	(17.7)	(11.3)	(13.1)	(11.8)	
Spo-cha	(3.2)	(3.8)	(15.9)	(7.1)	+1.0	(11.6)	(0.7)	(5.5)	(6.3)	
Others	+6.8	+11.6	+8.1	+9.0	+6.8	(2.5)	(1.0)	+0.8	+4.7	
<b>Total sales</b>	<b>(6.9)</b>	<b>(1.7)</b>	<b>(8.4)</b>	<b>(5.4)</b>	<b>(3.1)</b>	<b>(10.9)</b>	<b>(6.9)</b>	<b>(7.4)</b>	<b>(6.4)</b>	
Existing shops	81	82	82		82	82	83			
Holidays (different)	0	+2	(1)	+1	0	0	+1	+1	+2	



	2009				2010				Oct~Mar	Term
	Oct	Nov	Dec	3Q	Jan	Feb	Mar	4Q		
Bowling	(6.2)	(3.6)	+1.4	(2.6)	+5.2	+3.2	+1.6	+3.4	+0.7	(0.1)
Amusement	(12.5)	(8.9)	(1.1)	(7.1)	+2.4	+2.0	+0.0	+1.5	(2.7)	(6.8)
Karaoke	(12.0)	(8.0)	(0.7)	(6.3)	+4.5	+1.7	+1.9	+2.9	(1.5)	(6.6)
Spo-cha	(10.5)	(9.2)	(5.7)	(8.4)	(2.6)	(5.3)	(7.8)	(5.2)	(6.6)	(6.4)
Others	(4.4)	+3.4	+4.0	+1.2	+11.7	+9.2	+5.8	+8.9	+5.4	+5.1
<b>Total sales</b>	<b>(9.7)</b>	<b>(6.5)</b>	<b>(0.5)</b>	<b>(5.3)</b>	<b>+3.3</b>	<b>+2.0</b>	<b>(0.1)</b>	<b>+1.7</b>	<b>(1.5)</b>	<b>(3.9)</b>
Existing shops	83	84	84		87	87	88			
Holidays (different)	+1	(1)	0	0	+1	0	(1)	0	0	+2



(Note) April 2009 - October 2009 shows actual performance, subsequent dates show planned amount.

Number of units and profit and loss status (Non-consolidate)

(Fractions less than a unit are rounded down to the nearest whole.)

Release on November 11, 2009		#	Unit	term 09.3		term 10.3	
				Previous term (ACT)		Current term (PLAN)	
shops	New shops opened	1	shop		13		11
	No. of months new shops operating	2	month		34		73
	Existing shop closed		shop		2		-
	No. of total shops		shop		94		105
	No. of months total shops operating	2,3	month		1,012		1,201
Revenue & Expenses	Bowling revenue		¥mn		28,334		32,240
	Amusement revenue		¥mn		32,218		34,810
	Karaoke revenue		¥mn		5,686		6,440
	Spo-cha revenue (include Leisure-Stadium)		¥mn		9,278		9,360
	Other revenue		¥mn		2,466		3,150
	<b>Total Sales</b>	<b>3</b>	<b>¥mn</b>		<b>77,983</b>		<b>86,000</b>
	Cost of sales	(A)	¥mn		67,582		74,760
	<b>Gross margin</b>		<b>¥mn</b>		<b>10,401</b>		<b>11,240</b>
	S.G.A. expenses	(B)	¥mn		1,749		1,840
	<b>Operating income</b>		<b>¥mn</b>		<b>8,651</b>		<b>9,400</b>
	Non-operating profit	4	¥mn		1,146		1,100
	<b>Ordinary income</b>		<b>¥mn</b>		<b>9,798</b>		<b>10,500</b>
	<b>Ordinary income margin</b>		<b>%</b>		<b>12.6%</b>		<b>12.2%</b>
	<i>Rate of increase in ordinary income(y/y)</i>		<b>%</b>		<b>(38.7)%</b>		<b>7.2%</b>
	Extraordinary profit & loss	5	¥mn		(2,753)		(1,800)
	Profit before tax		¥mn		7,045		8,700
Reserve for corporate tax (Include tax effect accounting)		¥mn		3,068		3,800	
<b>Net income</b>		<b>¥mn</b>		<b>3,977</b>		<b>4,900</b>	
EPS ( Net income ÷ stock issued )	6	¥n		62.9		61.9	
detail	<b>Detail of the total sales</b>		<b>¥mn</b>		<b>77,983</b>		<b>86,000</b>
	Standard unit	3	¥mn		35,008		43,215
	Stadium unit	3	¥mn		42,975		42,785
	<b>Detail of the total expenses</b>	(A) + (B)	<b>¥mn</b>		<b>69,331</b>		<b>79,500</b>
	Standard unit	7	¥mn		29,543		38,881
	Stadium unit		¥mn		39,788		36,619
	<b>Detail of the total ordinary income</b>		<b>¥mn</b>		<b>9,798</b>		<b>10,500</b>
	Standard unit		¥mn		5,096		4,334
	Stadium unit		¥mn		4,701		6,166

1 Breakdown of newly opened units in the fiscal year ended March 2009: one stadium, twelve standard units (a total of 34 operating months) were opened.

Breakdown of newly opened units in the fiscal year ending March 2010: one new stadium and ten new standard units (a total of 73 operating months) are planned to be opened.

2 Fractional figures for the total number of operating months for new units and all existing units have been adjusted in accordance with the plan.

3 Based on recent business conditions, existing unit sales for the year ending March 2010 are projected to increase by (3.9)% from the preceding year.

Year ended March 2009 Standard-type: 52 units Stadium-type: 42 units

Year ending March 2010 Standard-type: 62 units Stadium-type: 43 units

4 Although some sales cost items that should be deducted as real rental expenses have been included in non-operating profit or loss, they have been recorded as non-operating income in light of the nature of confidential partnership investments.

<Actual figure> Year ended March 2009: 2,007 million yen

<Planned figure> Year ending March 2010: 2,100 million yen

5 March 2009 term – Breakdown of extraordinary loss:

\* 1,538 million yen of early reporting in losses following change in consolidated account processing

(however, will even out in about 4 to 5 years as nonoperating profit (dividend))

\* 897 million yen in closing of store units and termination of new store unit opening

\* 323 million yen in loss on retirement of ordinary fixed assets (amusement infrastructure etc...)

March 2010 term – Breakdown of extraordinary loss:

\* Assumed 1,400 million yen as depletion for about 4 store units

(not yet determined, but there is a possibility of reporting this, depending on the intent of the audit corporation)

\* 200 million yen in loss on retirement of ordinary fixed assets (amusement infrastructure etc...)

6 Regarding simplified calculation for EPS, 63,241,354 shares outstanding was used for the March 2009 term, and 79,106,122 shares outstanding for the March 2010 term.

For the March 2010 term, number of shares as of end of March 2009 term + third-party allocation of 5,037,700 shares + convertible bonds of 10,827,068 shares (7.2 billion ÷ (share price at end of April of (723 × 92% = 665))

7 Costs of standard-type units include selling and general administrative expenses.

## Change in capital, assets and ratios (Non-consolidate)

(Fractions less than a unit are rounded down to the nearest whole.)

Release on November 11, 2009		#	Unit	term 09.3		term 10.3	
				Previous term (ACT)		Current term (PLAN)	
CASH	Net income	A	¥mn	3,977		4,900	
	Reserve for corporate tax	B	¥mn	3,068		3,800	
	Payment for corporate tax (pre. Year)	C	¥mn	(3,264)		(598)	
	Payment for corporate tax	D	¥mn	(3,382)		(1,534)	
	Dividend	E 1	¥mn	(1,265)		(1,500)	
	Depreciation	F	¥mn	5,571		5,730	
	Guaranty money repaid	G	¥mn	348		350	
	<b>Simplified cash flow</b>	<b>2</b>	<b>¥mn</b>	<b>5,053</b>		<b>11,148</b>	
	Investment on existing alleys (renewal)		¥mn	1,162		2,000	
	Investment on new alleys	3	¥mn	30,616		29,900	
	<b>Simplified free cash flow</b>		<b>¥mn</b>	<b>(26,725)</b>		<b>(20,752)</b>	
	Cash reserve		¥mn	7,039		14,907	
	Interest-bearing liabilities	4	¥mn	27,931		45,351	
	<b>Net interest-bearing liabilities</b>	<b>5</b>	<b>¥mn</b>	<b>20,892</b>		<b>30,444</b>	
Asset	Net assets		¥mn	72,393		86,993	
	Detail	Capital	6	¥mn	15,324		20,924
		Capital reserve	6	¥mn	15,799		21,399
		Retained earnings	7	¥mn	41,818		45,218
		Revaluation of land	8	¥mn	(548)		(548)
Simplified total assets	9	¥mn	116,855		150,543		
Ratio	<b>ROA (Net income / Total assets)</b>		<b>%</b>	<b>3.4%</b>		<b>3.3%</b>	
	<b>ROE (Net income / Net assets)</b>		<b>%</b>	<b>5.5%</b>		<b>5.6%</b>	
	<b>Net assets ratio</b>		<b>%</b>	<b>62.0%</b>		<b>57.8%</b>	

- 1 The planned annual dividend per share for the year ending March 2009 is 1,010 yen  
On January 5, 2009, with the enforcement of Law for Partial Amendment of Laws related to Transfer of Bonds etc..., to Streamline Settlement with respect to Transactions of Stock etc..., conducted 100-for-1 stock split of our common shares.  
Interim dividend for September 2008 was 1,000 yen per share, and year-end dividend for March 2009 was 1,000 yen per trading unit (100 shares) (dividend of 10 yen per share); there is no change in the amount of dividend per trading unit (2,000 yen per year). Also, the planned dividend per share for the year ending in March 2010 is 20 yen; no change in the amount of dividend for one year per trading unit (2,000 yen per year).
- 2 Simplified cash flow = A+B+C+D+E+F+G (the symbol "()" indicates cash outflow)
- 3 13 new units were opened in the year ended March 2009 and 11 new unit openings are planned for the year ending March 2010.
- 4 <Reference>  
Lease obligation is 27,856 million yen (B/S record shows 10,722 million yen, amount from former contract agreement before March 2008 being 17,134 million yen)  
Lease obligations before application of lease accounting is annotated, and lease obligations after application of lease accounting is recorded in B/S.
- 5 The amount calculated by subtracting the balance of cash and deposits from the balance of interest-bearing liabilities is shown as "real interest-bearing liabilities."
- 6 Amount for increase in third-party allocation conducted in April 2009 (approx. 4 billion yen) and amount for convertible bonds (approx. 7.2 billion yen) are evenly added to capital and capital reserve.
- 7 Retained earnings are calculated using the following formula: retained earnings from the previous year + net income for the current year - dividends.
- 8 A revaluation of land for operations was conducted in the year ended March 2002.
- 9 Total assets were calculated using the following simplified method:  
Total assets at the end of the previous year + increase/decrease in undistributed profits  
(net income for the current year - dividends) + increase/decrease in capital + increase/  
decrease in interest-bearing liabilities + increase/decrease in corporate income tax payable  
(provisions for corporate income tax and other taxes - corporate income tax and other taxes paid).

Projections for the current term and actual for the previous term

SPORTS ENTERTAINMENT  
**ROUND1**

Number of units and profit and loss status (Consolidate)

#4680

(Fractions less than a unit are rounded down to the nearest whole.)

Release on November 11, 2009		#	Unit	term 09.3		term 10.3	
				Previous term (ACT)	Current term (PLAN)		
Revenue & Expenses	<b>Total Sales</b>		¥mn	<b>77,983</b>	<b>86,000</b>		
	Cost of sales		¥mn	62,622	69,560		
	<b>Gross margin</b>		¥mn	<b>15,361</b>	<b>16,440</b>		
	S.G.A. expenses		¥mn	1,749	1,840		
	<b>Operating income</b>		¥mn	<b>13,611</b>	<b>14,600</b>		
	Non-operating profit		¥mn	(3,813)	(4,100)		
	<b>Ordinary income</b>		¥mn	<b>9,798</b>	<b>10,500</b>		
	Extraordinary profit & loss	1	¥mn	(2,753)	(1,800)		
	Profit before tax		¥mn	7,045	8,700		
	Reserve for corporate tax (Include tax effect accounting)		¥mn	3,068	3,800		
<b>Net income</b>		¥mn	<b>3,977</b>	<b>4,900</b>			
CASH	Net income		¥mn	3,977	4,900		
	Reserve for corporate tax		¥mn	3,068	3,800		
	Payment for corporate tax (pre. Year)		¥mn	(3,264)	(598)		
	Payment for corporate tax (Interium)		¥mn	(3,382)	(1,534)		
	Dividend	2	¥mn	(1,265)	(1,500)		
	Depreciation	3	¥mn	8,750	9,430		
	Guaranty money repaid		¥mn	348	350		
	<b>Simplified cash flow</b>	4	¥mn	<b>8,232</b>	<b>14,848</b>		
	Investment on existing alleys (renewal)		¥mn	1,162	2,000		
	Investment on new alleys	5	¥mn	30,616	33,900		
	<b>Simplified free cash flow</b>		¥mn	<b>(23,546)</b>	<b>(21,052)</b>		
	Cash reserve		¥mn	11,270	20,615		
Interest-bearing liabilities	6	¥mn	117,922	137,119			
<b>Net interest-bearing liabilities</b>	6	¥mn	<b>106,652</b>	<b>116,504</b>			
Asset	Net assets		¥mn	72,393	86,993		
	Detail	Capital		¥mn	15,324	20,924	
		Capital reserve		¥mn	15,799	21,399	
		Retained earnings	7	¥mn	41,817	45,218	
		Revaluation of land	8	¥mn	(548)	(548)	
Simplified total assets	9	¥mn	216,016	251,481			
Ratio	<b>ROA (Net income / Total assets)</b>		%	<b>1.8%</b>	<b>1.9%</b>		
	<b>ROE (Net income / Net assets)</b>		%	<b>5.5%</b>	<b>5.6%</b>		
	<b>Net assets ratio</b>		%	<b>33.5%</b>	<b>34.6%</b>		

- 1 Main item of non-operating gain or loss is interest expense.
- 2 Main items of extraordinary losses of March 2009 term are: ¥903,000,000 for loss on retirement due to store units closing and loss from cancellation of new store units, ¥1,533,000,000 in account processing change of a consolidated subsidiary, and ¥302,000,000 in loss on retirement of normal fixed assets. For main items of extraordinary losses for the March 2010 term, see P10 Note [5].
- 3 The planned annual dividend per share for the year ending March 2009 is 1,010 yen (cf:P11)  
Also, the planned dividend per share for the year ending in March 2010 is 20 yen.
- 4 Of the depreciation in the fiscal year ending March 2009, 1,741million yen for fundraising finance lease assets has been excluded.
- 5 Simplified cash flow = A+B+C+D+E+F+G (the symbol "(" indicates cash outflow)
- 6 13 new units were opened in the year ended March 2009 and 11 new unit openings are planned for the year ending March 2010.
- 7 The amount calculated by subtracting the balance of cash and deposits from the balance of interest-bearing liabilities is shown as "real interest-bearing liabilities."
- 8 Retained earnings are calculated using the following formula: retained earnings from the previous year + net income for the current year - dividends.
- 9 A revaluation of land for operations was conducted in the year ended March 2002.
- 10 Total assets were calculated using the following simplified method:  
Total assets at the end of the previous year + increase/decrease in undistributed profits  
(net income for the current year - dividends) + increase/decrease in capital + increase/  
decrease in interest-bearing liabilities + increase/decrease in corporate income tax payable  
(provisions for corporate income tax and other taxes - corporate income tax and other taxes paid).

## Change in operating results of existing units

SPORTS ENTERTAINMENT  
**ROUND1**

### Change in sales in existing units over the previous year

#4680

(unit : %)

term ended Mar.2003	2002									2003			Annual
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	
Bowling	4.3	5.8	13.2	16.3	7.6	5.3	(0.3)	(1.1)	3.9	(0.4)	15.5	17.5	7.0
Amusement	6.4	26.5	38.7	33.6	48.6	61.1	62.8	49.1	61.7	48.4	59.1	55.2	46.6
Karaoke,others	16.8	17.0	32.4	31.2	22.7	18.3	20.0	17.2	15.1	13.6	33.0	27.3	21.5
<b>Total sales</b>	<b>6.4</b>	<b>14.7</b>	<b>25.0</b>	<b>24.8</b>	<b>24.4</b>	<b>26.9</b>	<b>23.3</b>	<b>19.1</b>	<b>25.4</b>	<b>19.1</b>	<b>33.4</b>	<b>32.1</b>	<b>23.1</b>
Existing shops	33	35	35	35	36	36	36	37	37	38	38	38	-
Holidays (different)	(1)	0	+1	(2)	+1	+1	0	+1	(1)	0	0	0	0

#### 【Trend in the year ended March 31, 2003】

Sales in the Amusement business segment sharply increased as a result of drastic review and improvement of "catcher" games (crane prize catching games) and "print club" instant photo booths and other operations.

The Bowling business segment recorded a two-digit sales growth at the end of the fiscal year, supported by the "My Own Bowl" campaign implemented in November and other promotional events.

(Unit : %)

term ended Mar.2004	2003									2004			Annual
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	
Bowling	17.0	10.3	14.8	9.6	5.7	(2.1)	6.3	14.0	(1.0)	(3.2)	(8.2)	(17.0)	3.1
Amusement	45.5	23.4	14.2	21.4	16.3	1.2	10.4	23.4	7.6	2.2	5.9	(5.0)	12.0
Karaoke,others	31.8	27.2	27.2	20.0	17.9	14.3	14.5	19.4	7.4	5.5	(1.7)	(6.9)	13.7
<b>Total sales</b>	<b>29.3</b>	<b>17.8</b>	<b>16.1</b>	<b>16.0</b>	<b>11.8</b>	<b>1.4</b>	<b>9.2</b>	<b>18.9</b>	<b>4.1</b>	<b>0.3</b>	<b>(1.2)</b>	<b>(10.6)</b>	<b>8.3</b>
Existing shops	38	39	39	39	39	39	39	39	39	39	39	39	-
Holidays (different)	0	0	(1)	+1	+1	(1)	0	+2	(1)	+1	+1	(3)	0

#### 【Trend in the year ended March 31, 2004】

Improvement of the unit atmosphere, including the refurbishment of the medal game sections, contributed to the increased sales growth in the Amusement business segment. The sales by the Karaoke and Others business segment were strong, supported by "My Cue Club," a new billiards program. However, the overall amusement industry went into a period of stagnation as a result of the intensifying of the dumping competition among Karaoke booth operators.

(Unit : %)

term ended Mar.2005	2004									2005			Annual
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	
Bowling	(13.0)	(8.8)	(20.6)	(15.6)	(18.9)	(19.2)	(12.3)	(24.2)	(7.5)	(2.4)	(5.6)	18.2	(10.7)
Amusement	2.9	11.3	4.2	2.4	(11.1)	(7.0)	(3.4)	(21.2)	(10.2)	(13.7)	(17.6)	(3.7)	(6.2)
Karaoke,others	(8.1)	(3.0)	(17.1)	(11.5)	(17.3)	(15.8)	(9.2)	(19.7)	(12.5)	(10.1)	(28.6)	(18.6)	(14.3)
<b>Total sales</b>	<b>(5.7)</b>	<b>0.6</b>	<b>(9.8)</b>	<b>(7.1)</b>	<b>(15.0)</b>	<b>(13.1)</b>	<b>(7.8)</b>	<b>(22.2)</b>	<b>(9.5)</b>	<b>(8.8)</b>	<b>(14.5)</b>	<b>3.0</b>	<b>(9.1)</b>
Existing shops	39	39	39	39	39	39	39	39	39	40	40	40	-
Holidays (different)	0	+3	(1)	+1	(1)	0	+2	(2)	0	0	(1)	+1	+2

#### 【Trend in the year ended March 31, 2005】

Sales remained weak, which was a backlash of the sales growth in existing units for two consecutive years and because the hurdles have become higher and higher each year. Under such circumstances, the Bowling business segment recorded a two-digit increase, supported by the extension of business hours implemented in March 2006, and sales promotional programs such as "Maximum 5 Games All-You-Can-Throw" package plan

## Change in operating results of existing units

SPORTS ENTERTAINMENT  
**ROUND1**  
#4680

### Change in sales in existing units over the previous year

term ended Mar.2006	2005									2006			Annual
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	
Bowling	12.3	11.4	13.4	20.5	23.5	28.2	22.1	22.6	18.3	23.3	27.0	13.0	19.4
Amusement	(2.7)	(2.2)	(1.6)	4.7	7.8	12.1	15.0	17.7	24.4	17.0	25.3	19.2	11.5
Karaoke	(9.8)	(16.4)	(14.8)	(9.4)	(8.9)	(4.9)	(5.0)	(0.7)	(0.3)	(1.8)	12.9	6.2	(4.5)
Others	(27.2)	(22.5)	(20.5)	(13.9)	(14.8)	(14.5)	(16.4)	(12.3)	(8.0)	(6.1)	4.4	4.4	(11.3)
Total sales	1.0	0.5	1.7	8.2	10.6	14.4	13.7	15.8	17.7	16.0	23.4	14.5	11.6
Existing shops	41	41	41	41	43	43	43	43	43	46	46	46	-
Holidays (different)	+1	(1)	0	+1	(1)	0	0	0	+1	0	(1)	+1	0

#### 【Trend in the year ended March 31, 2006】

Strong sales continued supported by the continuous positive effect of the extended business hours and the Maximum 5 Games All You Can Throw plan. Because the waiting time for bowling lanes became longer, sales by the Amusement business segment also increased as customers played on the amusement game floor during the waiting time.

(Unit : %)

term ended Mar.2007	2006									2007			Annual
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	
Bowling	5.4	1.8	4.2	5.9	4.8	16.3	9.1	15.1	9.0	5.1	4.9	6.4	7.1
Amusement	9.3	4.1	9.9	8.2	2.0	4.1	(1.8)	0.7	(5.9)	(5.8)	(6.0)	(7.4)	0.1
Karaoke	3.8	3.6	10.4	7.4	10.4	12.6	3.1	3.4	(2.0)	(0.6)	0.0	2.7	4.0
Others	(6.0)	(20.4)	(11.5)	(6.4)	(13.7)	1.0	(7.9)	(9.9)	(13.8)	(11.5)	(3.6)	(3.9)	(9.2)
Total sales	6.0	0.7	5.8	6.0	1.9	8.9	2.0	4.9	(1.3)	(2.1)	(1.2)	(0.9)	2.0
Existing shops	47	48	48	48	49	49	49	52	54	56	56	57	-
Holidays (different)	0	(1)	0	0	0	0	(1)	0	0	(1)	+1	+1	(1)

#### 【Trend in the year ended March 31, 2007】

Stable sales growth continued in the Bowling business segment. Bowling charges and Spo-cha charges (included in the Other Sales) were revised in September.

(Unit : %)

term ended Mar.2008	2007									2008			Annual
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	
Bowling	3.8	1.5	12.1	4.9	7.2	4.2	(0.4)	(3.8)	(0.9)	(5.1)	(1.1)	(1.4)	1.4
Amusement	(5.6)	(10.2)	(5.2)	(8.1)	(6.9)	(3.8)	(8.1)	(8.3)	(8.4)	(6.2)	(5.6)	(5.4)	(6.8)
Karaoke	(2.8)	(2.9)	6.6	(4.1)	(0.9)	2.2	(5.2)	(5.0)	1.2	(2.5)	(0.3)	(0.6)	(1.2)
Spo-cha	(7.6)	(10.0)	1.2	(16.6)	(16.2)	(12.5)	(18.4)	(22.6)	(14.1)	(21.7)	(25.7)	(16.2)	(16.1)
Others	5.1	3.6	15.4	9.2	7.5	9.2	7.3	7.3	19.9	20.9	25.6	22.6	13.2
Total sales	(1.8)	(5.3)	2.7	(3.7)	(2.2)	(1.1)	(5.7)	(7.4)	(4.9)	(7.1)	(5.3)	(4.3)	(4.0)
Existing shops	58	59	59	60	60	61	61	61	63	68	68	69	-
Holidays (different)	0	(1)	+1	(1)	0	+2	(1)	(1)	+1	0	0 #	+1	+1

\* Since this is a leap year, an extra day is added to the calendar.

[Trend for the fiscal year ended March 2008]

Downward trend since autumn due to price hikes in gasoline and raw materials. Revised charges for bowling were implemented in January 2008.

## Change in operating results of existing units

SPORTS ENTERTAINMENT  
**ROUND1**

### Change in sales in existing units over the previous year

#4680

(unit : %)

term ended Mar.2009	2008									2009			Annual
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	
Bowling	(7.6)	(3.3)	(9.5)	(16.4)	(7.0)	(14.1)	(7.6)	2.5	(4.3)	(3.6)	(2.7)	(4.7)	(6.5)
Amusement	(10.4)	(9.3)	(12.2)	(12.0)	(5.0)	(12.9)	(10.6)	(8.3)	(8.8)	(18.6)	(11.8)	(8.7)	(10.8)
Karaoke	(6.3)	2.1	(6.9)	(10.5)	1.6	(14.5)	(7.9)	2.7	(9.6)	(13.0)	(10.5)	(11.5)	(7.3)
Spo-cha	(29.1)	(11.7)	(13.2)	(24.5)	7.6	(19.0)	(8.7)	10.1	(11.5)	(17.4)	(10.2)	(4.7)	(9.8)
Others	12.1	23.2	6.9	4.4	11.6	7.5	11.7	21.8	16.0	14.5	3.6	6.9	11.4
Total sales	(11.0)	(6.1)	(10.5)	(14.4)	(3.2)	(13.7)	(8.6)	(1.0)	(7.0)	(11.9)	(7.7)	(6.4)	(8.5)
Existing shops	72	73	73	72	72	74	74	75	75	79	79	79	
Holidays (different)	(1)	+1	0	(1)	+2	(2)	0	+3	(2)	+1	0	(1)	0

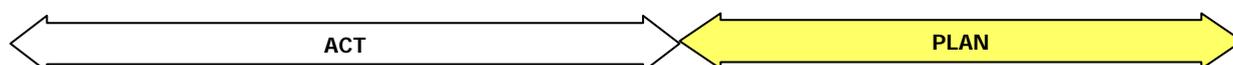
#### [Trend of March 2009 term]

Gasoline price increase continued until end of year, resulting in fewer customers, especially in stores in suburban areas; business continued to be slow. Also, the so-called Lehman Shock, from autumn and on, triggered economic stagnation and cutbacks in individual spending, which continued. In late February 2009, network match was installed in all store units, resulting in a moderate upward trend for bowling.

#### [Reference] Plan for March 2010 term

(unit : %)

term ended Mar.2010	2009									2010			Annual
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	
Bowling	(4.0)	+2.7	(2.6)	+5.0	(5.2)	(1.1)	(6.2)	(3.6)	+1.4	+5.2	+3.2	+1.6	(0.1)
Amusement	(10.6)	(4.8)	(11.4)	(9.8)	(14.8)	(12.9)	(12.5)	(8.9)	(1.1)	+2.4	+2.0	+0.0	(6.8)
Karaoke	(12.2)	(5.8)	(14.1)	(8.8)	(17.7)	(11.3)	(12.0)	(8.0)	(0.7)	+4.5	+1.7	+1.9	(6.6)
Spo-cha	(3.2)	(3.8)	(15.9)	+1.0	(11.6)	(0.7)	(10.5)	(9.2)	(5.7)	(2.6)	(5.3)	(7.8)	(6.4)
Others	+6.8	+11.6	+8.1	+6.8	(2.5)	(1.0)	(4.4)	+3.4	+4.0	+11.7	+9.2	+5.8	+5.1
Total sales	(6.9)	(1.7)	(8.4)	(3.1)	(10.9)	(6.9)	(9.7)	(6.5)	(0.5)	+3.3	+2.0	(0.1)	(3.9)
Existing shops	81	82	82	82	82	83	83	84	84	87	87	89	
Holidays (different)	0	+2	(1)	0	0	+1	+1	(1)	0	+1	0	(1)	+2



# Location

as of October 2009 ( 103+9=112 )

Hokkaido , Tohoku area (10)	
Open	Place
2005.12	Fukushima
2006.12	Kohriyama
2006.12	Akita
2007.3	Hakodate
2007.3	Asahikawa
2007.6	Sapporo-kita 21jyo
2007.8	Morika
2007.12	Aomori
2008.3	SapporoShiroishi-Hondori
2009.4	Sendai Niigatake

Chugoku, Shikoku area (7+2=9)	
Open (plan)	Place
2003.12	Hiroshima
2007.3	Takamatsu
2008.3	Okayama-Senoh
2008.12	Fukuyama
2009.3	Shimonoseki
2009.6	Tokushima Mandai
2009.9	Kochi
(Term 2011.3-)	Matsuyama
(Term 2011.3-)	Hiroshima New Stadium

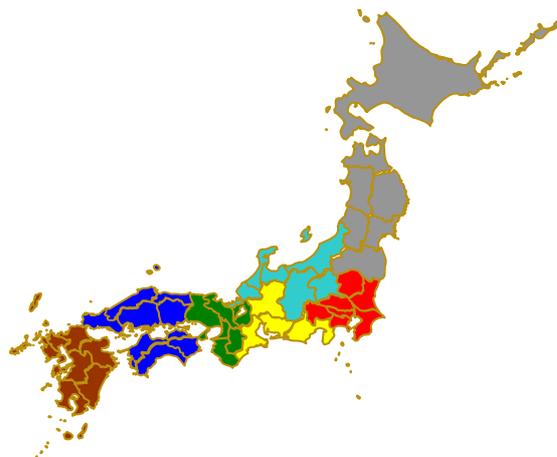
Tokyo metropolitan area (29+3=32)			
Open	Place	Open (plan)	Place
1997.6	Yokohama-Totsuka	2006.4	Tokyo Itabashi
1998.7	Chiba Kashiwa	2006.8	Saitama Ageo
1998.11	Saitama Omiya	2006.12	Saitama Kurihashi
1998.12	Tokyo Mizuho	2006.12	Saitama Iruma
1994.4	Kanagawa Takatsu	2007.12	Gumma Maebashi
1999.7	Tokyo Hachiohji	2008.8	Saitama Soka
1999.11	Chiba Yachiyō-Murakami	2008.12	Tochigi Ashikaga
2000.4	Tokyo Adachi-Kohoku	2009.2	Tokyo Musashi Murayama
2000.11	Saitama Warabi	2009.3	Tochigi Hinoguchi
2000.11	Tokyo Minamisuna	2009.3	Chiba Ichikawa
2001.11	Yokohama Tsunajima	2009.7	Saitama Kamisato
2002.4	Yokohama-eki Nshiguchi	2009.7	Chiba Narashino
2004.7	Tokyo Machida	2009.9	Saitama LaLaport Shinmisato
2004.12	Kanagawa Kawasaki-Daitshi	(Term 2010.3)	Chiba Ichikawa Onidaka
2005.10	Tochigi Utsunomiya	(Term 2010.3)	Saitama Kohnosu
2006.3	Saitama Asaka	(Term 2011.3-)	Tokyo Ikebukuro

Hokuriku, Koushinetsu area (4)	
Open	Place
2005.10	Niigata
2006.6	Ishikawa Kanazawa
2006.11	Nagano
2009.8	Yamanashi Isawa

Chubu, Tokai area (13)	
Open	Place
1998.6	Nagoya Chigusa
1998.11	Aichi Kariya-Sakalgawa
2000.3	Nagoya Narumi
2001.12	Nagoya Meieki-Minami
2005.3	Nagoya Nakagawa-1gousen
2005.12	Nagoya-Nishiharu
2007.2	Aichi Handa
2007.10	Aichi Toyohashi
2007.12	Mie MiekwagoeIC
2007.12	Shizuoka Hamamatsu
2008.12	Shizuoka Fuji
2009.3	Mie Tsu Takachaya
2009.10	Shizuoka Suruga

As of Oct.2009		
Hokkaido , Tohoku	10	9.7%
Tokyo metropolitan	29	28.1%
Hokuriku, Koushinetsu	4	3.9%
Chubu, Tokai	13	12.6%
Kansai	29	28.1%
Chugoku, Shikoku	7	6.8%
Kyushu, Okinawa	11	10.8%
Total	103	100.0%

- Units opened
- Units scheduled to be opened in the current fiscal year
- Units scheduled to be opened in and after the next fiscal year



Kyushu, Okinawa area (11)	
Open	Place
2004.3	Fukuoka Tenjin
2005.10	Kumamoto
2005.11	Fukuoka Kokura
2005.11	Kagoshima-Uzuki
2006.11	Saga
2006.12	Olta
2006.12	Miyazaki
2007.8	Hakata-Hanmichibashi
2008.10	Fukuoka Ohnojiyo
2009.2	Okinawa Ginowan
2009.4	Okinawa Haeburu

	(Term 2011.3-)	U.S.A
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Kansai area (29+3=32)					
Open	Place	Open	Place	Open (plan)	Place
1994.6	Osaka Senboku	1999.11	Hyogo JR-Amagasaki Ekimae	2004.12	Osaka Sakai-Chuo-Kanjiyo
1995.7	Osaka Toyonaka	1999.12	Osaka Ibaraki	2005.4	Osaka Jyoto-Hanaten
1996.8	Hyogo Kakogawa	2000.6	Hyogo Itami	2005.7	Osaka Sakai-Ekimae
1996.9	Hyogo Kawanishi	2001.2	Osaka Daito	2006.2	Osaka Hirakata
1997.3	Osaka Moriguchi	2001.3	Kyoto-Kwaramachi	2007.4	Wakayama
1997.4	Osaka Shin-Mido-Ryokuchi	2001.4	Hyogo Kobe Shinkaichi	2008.4	Himeji-Shikama
1997.6	Osaka Hirano	2001.4	Osaka Higashi-Yodogawa	2009.3	Osaka Kishiwada
1998.5	Hyogo Amagasaki	2001.8	Hyogo Kobe Sannomiya	(Term 2011.3-)	Nara Kashihara
1998.7	Nara	2003.12	Osaka Kita-Shinsaibashi	(Term 2011.3-)	Kansai Area
1998.8	Osaka Higashi-Osaka	2004.7	Kyoto-Fushimi	(Term 2011.3-)	Osaka Namba (Sennichimae)
1999.4	Hyogo Takarazuka	2004.12	Osaka Takatsuki		

## Information

For announcements and IR information

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However, interviews and inquiries will be accepted regarding the fundamentals of our business, content that has already been announced in the past, and currently ongoing events and projects.

We thank you for your kind understanding and cooperation.

## Regarding e-mail distribution of monthly sales

As a rule, around the 10th of every month we e-mail our sales status (y/y, comparison by project etc.) for the previous month to those who have presented us with business cards.

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