

开店概要

Leisure Complex Opening Overview

占用面积 Space Requirements

□保龄球・街机游戏

面 积 2,500㎡ 以上
层 高 4.0m 以上
地板承重 300kg/㎡ 以上

□Bowling & Arcade Games

Min. area: 2,500 ㎡
Min. floor-to-ceiling height: 4 m
Min. floor max. load: 300 kg/ ㎡

□Spo-cha・街机游戏

面 积 5,000㎡～10,000㎡
层 高 4.7m 以上
地板承重 300kg/㎡ 以上

□“Spo-Cha” Sporting Activities & Arcade Games

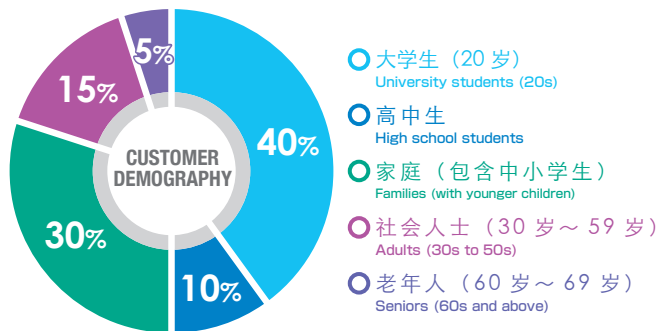
Area: Between 5,000 and 10,000 ㎡
Min. floor-to-ceiling height: 4.7 m
Min. floor max. load: 300 kg/ ㎡

使用层数 Number of Floors

1 层建筑是最佳选择，但多层建筑的情况下，如果店内有专用的自动扶梯和屋内楼梯的话，也可开店。

While using a single story of a building is preferable, multistory buildings with dedicated escalators or internal staircases will be considered.

顾 客 Customer Demographics



公司概况

公 司 名 称 ROUND1 ONE Corporation
日本总公司 大阪市中央区难波5-1-60 难波SkyO 23层
上市交易所 东京证券交易所市场1部
业 绩 合并营业额969亿日元 经常收润102亿日元 (2018.3月期)
日本店铺数 105店铺 截止2019.3月
美国子公司 3070 Saturn St. Ste. 200, Brea, CA 92821
美国店铺数 32店铺 截止2019.3月

Corporate Outline

Company name
ROUND ONE Corporation
Headquarters in Japan
23F NAMBA SkyO, 5-1-60 Namba, Chuo-ku, Osaka City
Listed stock exchanges
Tokyo Stock Exchange (listed in the 1st Section)
Financial results
Consolidated sales: 96.9 billion yen
Ordinary income: 10.2 billion yen (fiscal 2018)
Number of complexes in Japan
105 (as of March 2019)
US subsidiaries
3070 Saturn St. Ste. 200, Brea, CA 92821
Number of complexes in the US
32 (as of March 2019)

新增开店候补地区的介绍，请联络下述地方。
For any inquiries concerning candidate locations for new complexes, please contact us at the address below.

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关于开店的指南书

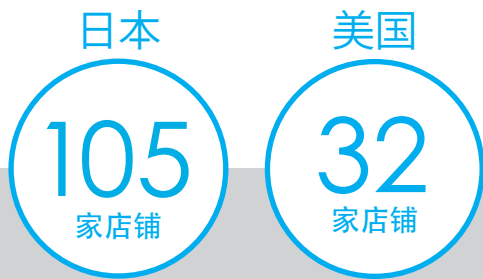
A Guide to Opening a
ROUND ONE Leisure Complex



截止到2019年3月，ROUND1共运营137家店铺，包括105家日本店铺、32家美国店铺。所有店铺均为保龄球・街机游戏・台球・飞镖・乒乓球・卡拉ok等大型综合运动娱乐设施。其中47家店铺同时设有可以畅玩超过50种运动项目的自助式设施 “SPO-CHA”。

利用购物中心和百货商场的大型店铺撤店后的空间，在购物中心临近地处新建以及在单独的整个大厦里都可以开店。此外，在来往乘客较多的车站附近的新建和已建大楼中也可以入驻开店。ROUND1以大学生和20岁～29岁的年轻人为主，每个店铺每年会有50万～100万人前来。在ROUND1入驻的大多数购物中心，其整体的销售额都有了提升。

在计划建设购物中心和想要更换既有的租赁店铺时，请务必考虑吸引ROUND1入驻。或在考虑车站临近的闲置土地和购物中心临近的闲置土地的有效利用时，也敬请考虑。



As of March 2019, ROUND ONE has 137 leisure complexes, with 105 located in Japan and 32 located in the United States. All of our large-scale combined sports & amusement facilities offer guests bowling, arcade games, pool, darts, table tennis, karaoke, or other forms of entertainment. Of those complexes, 47 now also offer “Spo-Cha,” a range of 50 or more sporting activities that guests can enjoy to their hearts’ content for a fixed time fee.

Candidate locations for a new site can include unoccupied large-scale commercial properties such as former shopping centers or department stores, new builds such as those neighboring shopping centers or stand-alone buildings. New builds or existing properties near train stations with large number of passengers passing through are also possible. A single ROUND ONE leisure complex, with a customer base mostly consisting of university students and adults in their twenties, will see between 500,000 and 1,000,000 visitors a year. Also, shopping centers that have a ROUND ONE complex open usually see overall sales improve.

If you are planning on constructing a shopping center, or if a space opens up at your existing facility, definitely get in touch with us about having a ROUND ONE complex open in your facility. Equally, if you have available locations near a train station or adjoining a shopping center, please contact us.



SPO-CHA < 体育活动 >

ROUND1还在47家店铺同时运营了“SPO-CHA”，在“SPO-CHA”可以以自助的形式，在规定时间内畅玩3对3篮球·网球·棒球击球·羽毛球·五人制足球·蹦床·平衡车·轮滑·乒乓球·台球·免费版街机游戏·儿童乐园等50种以上的运动项目和街机游戏。SPO-CHA可以进行室内和室外（楼顶）的组合式店铺运营，室外停车场和楼顶等闲置空间也可以灵活运用。

▶例如：室内4000m² + 室外2000m²以上



We currently run 47 facilities where guests can try their hand at more than 50 types of sporting activity or arcade games as much or as little as they want during a fixed time period for a fixed price. Sports and games include: 3-on-3 basketball, tennis, baseball batting, badminton, futsal soccer, trampolining, Segway riding, roller skating, table tennis, pool, free-to-play arcade games, kids play area, and many more. Spo-Cha is viable in either sites that combine indoor and rooftop areas or in unused parking areas or rooftops.

▶E.g. at least 4,000 m² indoor area and 2,000 m² outdoor area



保龄球 BOWLING

我们采用的是美国Brunswick公司·AMF公司最新的保龄球机器。此外，在放置保龄球瓶的地方的上方墙面上，是可以放映各种各样运动·音乐节目的大规模显示屏。

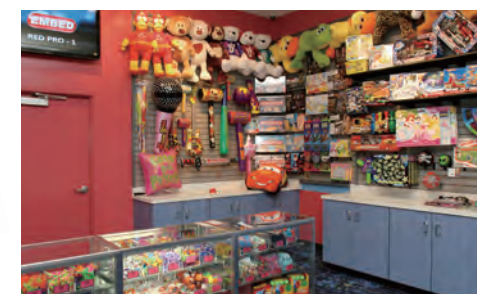
ROUND ONE bowling alleys use the very latest Brunswick and AMF bowling equipment, and the area of wall above the pins is fitted with giant screens showing sports and music programs.



街机游戏 ARCADE GAMES

这里配备有跑车游戏·体育游戏·儿童游戏·音乐游戏·抓娃娃机等以日本制·美国制为中心的世界各地最新的街机游戏机。每个店铺形成了机器数达到200~300台的大规模街机游戏区。

ROUND ONE collects together the newest driving games, sports games, games for kids, music games, crane games, and others from Japan, the US, and all over the world. A single complex usually has a large arcade game area with two to three hundred arcade machines.



食物和饮料 FOOD & DRINK

派对房间 PARTY ROOM

可以一边畅玩街机游戏·保龄球·台球·乒乓球·SPO-CHA·卡拉ok等，一边尽享披萨·热狗·意面等便餐。此外，还有可以举办生日会和公司的社员友谊会等的派对房间。派对房间里还可以唱卡拉ok等。

Guests can tuck into light meals such as pizzas, hot dogs or pasta while they enjoy arcade games, bowling, pool, table tennis, Spo-Cha, karaoke and a range of other activities. There is also a dedicated party room for birthday parties or other social gatherings, where guests can also sing karaoke.

