## Analysis of presemit states and fiture prospeats



## ROUND ONE Corporation

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Tokyo Stock Exchange First Section,
Code Number: 4680
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Lakewood Center Mall shop : California U.S.A.

## Summary of Consolidated Operating Results (Apr. 2013 ~ Dec.2013)



| Term 2012. 3'rd Q (2012.4~2012.12) |  | Term 2013. 3'rd Q (2013.4~2013.12) |  |
| :---: | :---: | :---: | :---: |
| Ordinary income | $¥ 3.83$ bn | Ordinary income | $¥ 3.33 \mathrm{bn}$ |
| Loss on store closing at ending lease period (Mizuho store: Nishitama-gun Tokyo) | ¥ $\mathbf{( 0 . 2 4 ) ~} \mathrm{bn}$ |  |  |
| Loss on sale \& lease back | $¥(1.15)$ bn | Loss on sale \& lease back | $¥(26.33)$ bn |
| Other Extraordinary income \& loss | $¥(0.07)$ bn | Other Extraordinary income \& loss | $¥(0.04)$ bn |
| Income tax adjustments | $¥(1.03)$ bn | I ncome tax adjustments | $¥ 8.62 \mathrm{bn}$ |
| Net income | ¥1.31 bn | Net income | ¥(14.42) bn |

[^0]
## Analysis of Consolidated Operating Results

|  |  | $\begin{gathered} \text { Term 2013. 3'rd Q } \\ \text { (2013.4-2013.12) } \\ \text { Plan } \end{gathered}$ | $\begin{gathered} \text { Term 2013. 3'rd Q } \\ \text { (2013.4-2013.12) } \\ \text { Actual } \end{gathered}$ | Differ |  | Note |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Bowling revenue | 21.0 | 19.5 | (1.5) |  | (Plan) ordinary income | 3.65 |
|  | Amusement revenue | 24.8 | 25.3 | +0.4 |  | Decrease in sales | (1.58) |
|  | Karaoke revenue | 6.2 | 6.0 | (0.1) |  | Decrease in personnel exp. | +0.10 |
|  | Spo-cha revenue | 7.6 | 7.5 | (0.0) |  | Decrease in lease exp. | +0.68 |
|  | Other revenue | 2.3 | 2.0 | (0.2) |  | Increase in other exp. | (0.06) |
|  | Total sales | 62.1 | 60.5 | (1.5) |  | Decrease in interest exp. | +0.54 |
|  | Cost of sales | 54.8 | 54.2 | (0.6) |  | (Actual) ordinary income 3.33 |  |
|  | Gross margin | 7.3 | 6.3 | (0.9) | ※ |  |  |
|  | S.G.A. expenses | 1.2 | 1.2 | +0.0 |  |  |  |
|  | Operating income | 6.0 | 5.0 | (0.9) |  |  |  |
|  | Non-operating profit | (2.3) | (1.7) | +0.6 |  |  |  |
|  | Ordinary income | 3.6 | 3.3 | (0.3) |  |  |  |
|  | Ordinary income margin | 5.9\% | 5.5\% | (0.4)\% |  |  |  |
|  | Extraordinary profit \& loss | (20.9) | (26.3) | (5.4) |  |  |  |
|  | Profit before tax | (17.2) | (23.0) | (5.7) |  |  |  |
|  | Reserve for corporate tax | 6.5 | 8.6 | +2.0 |  |  |  |
|  | Net income | (10.6) | (14.4) | (3.7) |  | Plan | Actual |

## April 2013 ~ March 2014

Figures inside the red box were adjusted accordingly to the changes made in full year plan.
(Unit ¥bn / round down)

|  | 1'st Q | 2'nd Q | 1'st half | 3'rd Q |  |  | $\frac{\text { 4'th Q }}{\text { Plan }}$ | $\begin{gathered} \text { 2'nd half } \\ \hline \text { Plan } \end{gathered}$ | $\begin{aligned} & \hline \text { Term } \\ & \hline \text { Plan } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Actual | Actual | Actual | Plan | Actual | Differ |  |  |  |
| Total sales | 20.1 | 21.7 | 41.8 | 19.3 | 18.7 | (0.6) | 23.8 | 43.2 | 86.0 |
| Cost of sales | 17.5 | 18.6 | 36.1 | 18.2 | 18.0 | (0.1) | 17.8 | 36.1 | 72.7 |
| Gross margin | 2.6 | 3.0 | 5.7 | 1.1 | 0.6 | (0.4) | 5.9 | 7.1 | 13.3 |
| S.G.A. expenses | 0.4 | 0.3 | 0.8 | 0.4 | 0.4 | +0.0 | 0.4 | 0.9 | 1.7 |
| Operating income | 2.2 | 2.6 | 4.9 | 0.6 | 0.1 | (0.4) | 5.5 | 6.2 | 11.6 |
| Non-operating profit | (0.6) | (0.6) | (1.2) | (0.7) | (0.4) | +0.3 | (0.8) | (1.6) | (3.2) |
| Ordinary income | 1.6 | 1.9 | 3.6 | (0.1) | (0.2) | (0.1) | 4.7 | 4.6 | 8.4 |
| Ordinary income margin | 8.1\% | 9.1\% | 8.6\% | (0.7)\% | (1.5)\% | (0.8)\% | 19.9\% | 10.6\% | 9.8\% |
| Extraordinary profit \& loss | (0.5) | (20.3) | (20.8) | (0.1) | (5.5) | (5.4) | (7.0) | (12.5) | (33.4) |
| Profit before tax | 1.1 | (18.3) | (17.2) | (0.2) | (5.8) | (5.5) | (1.9) | (7.7) | (25.0) |
| Reserve for corporate tax | (0.4) | 6.9 | 6.4 | 0.1 | 2.1 | +2.0 | 0.3 | 2.5 | 9.0 |
| Net income | 0.6 | (11.3) | (10.7) | (0.1) | (3.6) | (3.5) | (1.5) | (5.2) | (16.0) |
| Y on $Y$ existing shop sales | (6.2)\% | (6.4)\% | (6.3)\% | (1.0)\% | (4.5)\% | (3.5)\% | +0.9\% | +0.0\% | (1.9)\% |

Note:(1) Expenses related to the head office.(2)Interest expense (mostly).(3) Breakdown: $¥ 33.0$ billion (Loss on sale-and-leaseback transactions),
$¥ 0.4$ billion (disposal of amusement substrates, etc.)
The information for sales and lease backs for existent stores will be released as they get finalized.
Actual performance is indicated till the $3 Q$ but the $4 Q$ is based on projection. Thus, the sum of the actual performance till $3 Q$ and quarterly projection will not match with second semester projections or financial year projections.

## Consolidated plan for year ending March 2014 (1) Shops and P/ L

Figures inside the red box were adjusted accordingly to the changes made in full year plan. \# Figures less than indicated measurement unit are ignored.

|  |  | Unit | Term 2013.3 (2012.4~2013.3) <br> Previous term (ACT) | Term 2014.3 (2013.4~2014.3) Current term (PLAN) | Differ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 告 | New shops opened | Shop | 3 | ※(1) 1 | (2) |
|  | No. of total shops | Shop | 113 | 114 | +1 |
|  | [Breakdown] Own shops <br> Leased shops | Shop <br> Shop | $\begin{aligned} & 58 \\ & 55 \end{aligned}$ | 18 96 | $\begin{array}{r} (40) \\ +41 \end{array}$ |
|  | No. of months total shops operating | Month | 1,344 | 1,363 | +19 |
|  | Bowling | ¥billion | 29.7 | 29.8 | +0.0 |
|  | Amusement | ¥billion | 34.5 | 33.8 | (0.7) |
|  | Karaoke | ¥billion | 8.3 | 8.5 | +0.1 |
|  | Spo-cha | ¥billion | 10.3 | 10.8 | +0.4 |
|  | Others | ¥billion | 2.9 | 3.1 | +0.1 |
|  | Total sales | ¥billion | 85.9 | 86.0 | +0.0 |
|  | Operating income | ¥billion | 11.5 | 11.6 | +0.0 |
|  | Ordinary income | ¥billion | 8.2 | 8.4 | +0.1 |
|  | Ordinary income margin | \% | 9.6\% | 9.8\% | +0.2\% |
| ※(2) | Net income | ¥billion | 0.6 | (16.0) | (16.6) |

[^1]Figures inside the red box were adjusted accordingly to the changes made in full year plan.
\# Figures less than indicated measurement unit are ignored.

|  |  | Unit | Term 2013.3(2012.4~2013.3) <br> Previous term (ACT) | Term 2014.3 (2013.4~2014.3) <br> Current term (PLAN) |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \hat{0} \\ & \stackrel{n}{\sim} \end{aligned}$ | Net income | ¥billion | 0.6 | (16.0) |
|  | Income tax adjustment (provision/ payment/ refund in total) | ¥billion | 0.3 | (10.5) |
|  | Non-cash loss on sale-and-leaseback transactions, etc. | ¥billion | 3.9 | 27.6 |
|  | Dividend | ¥billion | (1.9) | (1.9) |
|  | Depreciation (excluded lease depreciation) | ¥billion | 6.7 | 6.0 |
|  | Simplified cash flow | ¥billion | 9.6 | 5.2 |
|  | Investment on alleys | ¥billion | (2.4) | ※(1) (2.5) |
|  | Asset Expenditure for security deposits | ¥billion | (1.2) | (2.0) |
|  | Increase in cash due to the sale of existing shops | ¥billion | 10.6 | ※(2) 53.4 |
|  | Simplified free cash flow | ¥billion | 16.6 | 54.1 |
|  | Cash reserve | ¥billion | 25.3 | 25.7 |
|  | Interest-bearing liabilities | ¥billion | 90.2 | 36.5 |
|  | Net interest-bearing liabilities | ¥billion | 64.9 | 10.7 |

※(1)Estimated breakdown of capital expenditure for the term 2014.3

- About $¥ 0.3$ billion: New shop in the U.S.A. (Lakewood center mall)
- About $¥ \mathbf{2 . 2}$ billion: Existing shops (partial remodeling, purchase of amusement substrates (kits), etc.)
※(2)Factoring in the implementation of sale-and-leaseback transactions (about $\mathbf{4 0}$ shops)
"Sales \& Lease back track record" (2014 2.10th) Total 36 shops

Number of shops, P/L
Figures inside the red box were adjusted accordingly to the changes made in full year plan.

|  | term 2006.3 | term 2007.3 | term 2008.3 | term 2009.3 | term 2010.3 | term 2011.3 | term 2012.3 | term 2013.3 | term 2014.3 <br> plan |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New shops opened | 11 | 15 | 11 | 13 | 11 | 4 | 1 | 4 | 1 |
| Existing shops closed | 0 | 0 | 1 | 2 | 0 | 0 | 0 | 1 | 0 |
| No. of total shops | 58 | 73 | 83 | 94 | 105 | 109 | 110 | 113 | 114 |
| [Breakdown] | 29 | 42 | 49 | 61 | 69 | 69 | 63 | 58 | 18 |
| Own shops | 29 | 31 | 34 | 33 | 36 | 40 | 47 | 55 | 96 |

(Note) The number of shops owned as of the end of March 2006 includes shops owned by the companies included in consolidation from the fiscal year ended on March 31, 2006 onward.
(Unit ¥bn / rounddown)

| Sales | 50.2 | 65.8 | 77.9 | 77.9 | 82.1 | 84.3 | 89.5 | 85.9 | 86.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating income | 12.7 | 17.9 | 18.2 | 13.6 | 12.0 | 11.4 | 16.0 | 11.5 | 11.6 |
| Ordinary income | 13.4 | 16.3 | 15.9 | 9.7 | 7.8 | 6.9 | 11.4 | 8.2 | 8.4 |
| Ordinary income margin | 26.7\% | 24.9\% | 20.5\% | 12.6\% | 9.6\% | 8.2\% | 12.8\% | 9.6\% | 9.8\% |
| Net income | 11.9 | 9.7 | 9.1 | 3.9 | 3.3 | (12.6) | 2.7 | 0.6 | (16.0) |

(Note) Figures for the year ending March 2006 are non-consolidated because consolidated financial statements were not prepared at the time.
(For the year ending March 2007 and thereafter, all figures are consolidated.)
-Sales for existing shops compared to previous year

|  | term 2006.3 | term 2007.3 | term 2008.3 | term 2009.3 | term 2010.3 | term 2011.3 | term 2012.3 | term 2013.3 | term 2014.3 plan |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bowling | +19.4\% | +7.1\% | +1.4\% | (6.5) \% | (4.0) \% | (3.7) \% | +0.4 \% | (11.3) \% | (1.9) \% |
| Amusement | +11.5\% | +0.1 \% | (6.8) \% | (10.8) \% | (9.8) \% | +0.0 \% | (1.1) \% | (10.7) \% | (4.3) \% |
| Karaoke | (4.5) \% | +4.0 \% | (1.2) \% | (7.3) \% | (13.1) \% | +3.4\% | +15.8\% | (3.7) \% | (0.6) \% |
| Spo-cha | - | - | (16.1) \% | (9.8) \% | (9.2) \% | (4.5) \% | +7.5\% | +0.2 \% | +3.7\% |
| Others | (11.3) \% | (9.2) \% | +13.2 \% | +11.4 \% | (3.9) \% | (14.5) \% | +1.3\% | (6.6) \% | +3.5\% |
| Total sales | +11.6\% | +2.0\% | (4.0) \% | (8.5) \% | (7.7) \% | (2.2) \% | +1.7\% | (9.0) \% | (1.9) \% |

(Note) Comparison of existing store sales does not include the unit operating in the United States.

## Loan refinancing and trend in assets, etc. (consolidated)

RQUND1
Loan refinancing

|  | Term 2009.3 Actual | Term 2010.3 Actual | Term 2011.3 <br> Actual | Term 2012.3 Actual | Term 2013.3 Actual | Term 2014.3 plan | Term 2015.3 plan | Term 2016.3 plan |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amount of loan refinancing during FY | About $¥ 11.0 \mathrm{bn}$ | About $¥ 12.8$ bn | About ¥15.9bn | About ¥30.8bn | About $¥ 5.4 \mathrm{bn}$ | About ¥2.6bn | About ¥1.4bn | About ¥2.3bn |
| Details | All <br> outstanding loans refinanced | All outstanding loans refinanced | All outstanding loans refinanced | All outstanding loans refinanced | All outstanding loans refinanced | Repaying from own fund | Repaying from own fund | Repaying from own fund |

(Notes) (1) The refinancing amount above is for the entire Group (including consolidated subsidiaries).
(2) Term 2014.3 has figures stated with condition that all planned sales and lease backs are executed. In case the planned deals are not conducted, the conversion amount will be as follows, term $2014.3 ¥ 6.3$ billion, term $2015.3 ¥ 1.8$ billion, term $2016.3 \neq 3.4$ billion.
(3) The figures indicate the amount returned by executing sale and lease back , subtracted from the figure announced on the references disclosed on August 7,2013

Assets Figures inside the red box were adjusted accordingly to the changes made in full year plan.
(Unit ¥bn / round down)

|  | $\begin{gathered} \text { Term } 2007.3 \\ \text { Actual } \end{gathered}$ | Term 2008.3 Actual | $\begin{gathered} \text { Term } 2009.3 \\ \text { Actual } \end{gathered}$ | $\begin{aligned} & \text { Term } 2010.3 \\ & \text { Actual } \end{aligned}$ | $\begin{aligned} & \text { Term } 2011.3 \\ & \text { Actual } \end{aligned}$ | $\begin{gathered} \text { Term } 2012.3 \\ \text { Actual } \end{gathered}$ | $\begin{gathered} \text { Term } 2013.3 \\ \text { Actual } \end{gathered}$ | $\begin{gathered} \text { Term } 2014.3 \\ \text { plan } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total assets | 166.3 | 176.3 | 216.0 | 251.2 | 252.1 | 228.2 | 206.2 | 142.3 |
| Net assets | 61.8 | 69.6 | 72.3 | 85.6 | 79.0 | 79.8 | 78.7 | 60.8 |
| Net assets ratio | 37.2\% | 39.5\% | 33.5\% | 34.1\% | 31.3\% | 35.0\% | 38.2\% | 42.7\% |
| Cash reserve | 28.8 | 22.9 | 21.5 | 30.8 | 22.7 | 29.4 | 25.3 | 25.7 |
| I nterest-bearing Iiabilities | 93.9 | 98.5 | 117.9 | 138.8 | 136.1 | 110.9 | 90.2 | 36.5 |
| Guarantee debts | 3.1 | 40.9 | 41.9 | 31.8 | 8.2 | - | - | - |
| Net interest-bearing liabilities | 68.2 | 116.5 | 138.3 | 139.8 | 121.6 | 81.4 | 64.9 | 10.7 |
| Lease obligation | 25.8 | 26.8 | 27.1 | 25.9 | 28.4 | 27.3 | 22.8 | 20.8 |
| New lease contract amount | 15.6 | 15.9 | 14.5 | 12.2 | 13.7 | 10.6 | 9.1 | 8.0 |

(Notes) (1) Guaranteed debts …Loans made by subsidiaries during development periods for which ROUND ONE Corporation assumes joint and several liability. These loans will be repaid after shop openings, etc. and, therefore, guaranteed debts will be eliminated. However, such loans are classified as interest-bearing debt because they are switched to long-term loans.
(2) The plan for the term 2014.3 has incorporated a decrease in interest-bearing debt due to the planned and anticipated sale-and-leaseback transactions for existing shops.
(3) New lease contract amount is mainly the lease contract amount for purchasing new amusement devices and karaoke equipments.

## Medium-term management plan (through the fiscal year ending on March 31, 2016)

RQUNDI

## Reduction of interest-bearing debt (B/S)

- Use of a sale-and-leaseback arrangement [sale of shop assets (land, buildings, etc.) to a purchaser who then leases them back to the seller]

Annual repayment of about $¥ 30$ billion: Scheduled payment of about $¥ 10$ billion + Repayment under a sale-and-leaseback arrangement of about $¥ 20$ billion
Transition to a debt-free structure by the end of the fiscal year ending on March 31, 2016
Any loss on sale incurred while implementing a sale-and-leaseback transaction is treated as a special loss in accounting and reduces net income for the period (with some positive impact on cash flows due to tax effects). If cash provided by sales transactions is less than the balance of debt, it may cause a cash outlay.
If the interest bearing debt balance at end of term2014.3 is near 11.4 billion yen as projected, there will be possibility that interest bearing debt will completely be zero balance without executing any sales and lease backs in term 2015.3.


## Achievement of ordinary income of $¥ 20$ billion (P/L)

- Focusing on improving operating performance © New store openings in domestic shopping malls
- New Store Expansion in the US Market


## Attractive Prices

## Bowling

- Unlimited Bowling ※
- 3Games + Shoes $=\mathbf{9 8 0}$ yen ※
$\rightarrow$ Amusement
- Medal Token Rental
- 1000 yen for 500medals
- Crane Games
- All 100 yen/ play
- Karaoke
- All you can sing and drink ※

Spo-cha

- Family Plan for family with young kids $※$
- Student Discounts ※
※ Restrictions apply on Certain Days and Times
Please check out HP for details


## New Events

## Bowling

- 3 Types of Lane Patterns
- From Beginners to Advanced
- Re-oiling Conducted during the day
$\checkmark$ Amusement
- Version Updates of Popular Game Titles
- Gunslinger Stratus2 (Square-Enix)
- Gundam EXTREME VS. MAXI BOOST (Bandai-Namco)
- Wangan Midnight MAXI MUMTUNE5 (Bandai-Namco )
$\Delta$ Unlimited Drink Fountain I nstallment
- For Bowling, Amusement, Spo-cha, Pool, Darts Customers Only. (280yen for 2 hours)


## Discounts for Ladies after Midnight

-Bowling, Karaoke, Spo-cha, Pool, Darts
Original Gift for Group Customers of More than 4 People

- Bowling, Karaoke, Spo-cha, Pool, Darts

Please check out HP for details


## Measures taken for existing shops（3）

## Sales promotion／Advertising

## New Commercials

－New edition which will spotlight the attractive pricing．
－Increase of airtime in Tokyo metropolitan and Kansai areas

## Promotion Activity Utilizing Social Network

－Facebook
－Exclusive Updates on Facebook

## OLINE

Special Events and Discount Coupons Released on Official Round1＂LI NE＂，the most popular application （mainly used with mobile phone）for communication in J apan，Account．



Please check out HP for details

## New shops scheduled

New shop for the year ending March 2014.

| Opening date | Nation | Shop name / region | Shop type |
| :---: | :---: | :---: | :---: |
| August in 2013 | U.S.A. | Lakewood Center Mall / California | Standard, Roadside (Within mega shopping mall) |

## Shops planning to open after March 2014.

| Planned opening | Nation | Shop name / region | Shop type |
| :--- | :--- | :--- | :--- |
| Summer in 2014 | U.S.A. | (Tentative name) Arlington / Texas | Standard, Roadside (Within mega shopping mall) |
| Autumn in 2014 | J apan | J apan west area | Stadium, Roadside (Within mega shopping building) |
| Autumn in 2014 | U.S.A. | (Tentative name) Stratford / Illinois | Standard, Roadside (Within mega shopping mall) |
| Winter in 2014 | J apan | J apan west area | Standard, Roadside (Within mega shopping mall) |
| Spring in 2015 | U.S.A. | (Tentative name) San Jose / California | Standard, Roadside (Within mega shopping mall) |
| After in 2015 | Japan | (Tentative name) Sapporo Susukino / Hokkaido | Standard, Downtown |

## [Notice]

- Open time and a store name may be changed by situations.
- Opening a shop may be stopped and changed without a preliminary announcement about an opening-a-shop plan store.
- In J apan the company seeks to reinforce its financial structure by freezing the opening of new shops other than those listed above in principle. However, a new shop may be opened when a developer bears most of the initial investment costs, including those for interior decoration, and only if the shop is located in a large-scale shopping mall or the shop is expected to generate sufficient earnings.


## Opening of new shops in the U．S．A．

This report is in comparison with the plan which was released on Nov $8^{\text {th }}$ of 2013.

## $\star$ Present status of shop opening in the U．S．A．

【Existing shops and the schedule for opening new shops in the future】

|  | Scheduled time for opening | Name of shop／area | Type of shop |
| :---: | :--- | :--- | :--- |
| $\mathbf{1}$ | Opened in August 2010 | Puente Hills Mall Shop <br> （Los Angeles，California） | Standard，roadside（In Puente Hills Mall） <br> http：／／www．puentehills－mall．com／ |
| $\mathbf{2}$ | Opened in September 2012 | Moreno Valley Shop <br> （Riverside，California） | Standard，roadside（In Moreno Valley Mall） <br> http：／／www．morenovalleymall．com／ |
| $\mathbf{3}$ | Opened in August 2013 | Lakewood Center Mall Shop <br> （Lakewood，California） | Standard，roadside（In Lakewood Center Mall） <br> http：／／www．shoplakewoodcenter．com／ |

－Planned capital expenditure for each shop ．．．About $¥ 0.6$ billion（including $¥ 0.3$ billion in finance lease）
－Sales mix for the fiscal year ended on March 31， $2013 \Rightarrow$ amusement（56．1\％），bowling（21．8\％），food and drink（16．7\％），karaoke and others（5．4\％）
－Sales mix for the first half ended on September 30， $2013 \Rightarrow$ amusement（58．2\％），bowling（21．2\％），food and drink（15．7\％），karaoke and others（4．9\％）

## $\star$ Bowling market in Japan and the U．S．A．

|  | J apan | U．S．A． |
| :--- | :--- | :--- |
| Market size | About ¥75 billion | About \＄7 billion <br> （About $¥ 700$ billion at $¥ 100 /$ US\＄） |
| Number of centers | About 900 centers <br> （mostly managed by <br> the private sector） | About 5，350 centers <br> （private：about 4，800；others <br> operated by armies，churches，etc．： <br> about 550） |
| Number of lanes | About 25，000 lanes | About 111，000 lanes |
| Bowling population <br> （number of people who bowl once <br> or more a year） | About 14．5 million | About 71 million |

（Estimates by the Company using the＂White Paper of Leisure 2013＂as a reference）
［Present status of the bowling market in the U．S．】
－About 400 shops are managed by the top two（Brunswick and AMF Bowling）， $\mathbf{5 0}$ are run by the second－tier companies，and most of the others are family－owned centers．
－Recession－proof，and maintaining stable growth over the last several years
－While old－fashioned bowling centers have been closed year after year，complex shops with multiple items other than bowling （go－karts，arcade games，miniature golf，etc．）have been constructed at a pace of $\mathbf{2 0}$ to $\mathbf{5 0}$ shops a year．
－Much higher participation rate compared to the other leisure activities（golf，fishing，tennis，billiards，cycling，roller skating，ice skating，and marathon）
OUse on a percentage basis by average and above－average income earners as a casual place for social interaction is increasing．

Fiscal year ending March 2014 Company-wide sales and year-onyear existing shop sales results vs. plan.
-Company-wide sales-results vs. plan (consolidated)

|  | Unit | 1Q | 2Q | 1'st half | 3Q | 4Q | 2'nd half | Term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Actual | Actual | Actual | Actual | Plan | Plan | Plan |
| Bowling | ¥bn | 6.8 | 6.8 | 13.7 | 5.8 | 8.7 | 15.2 | 29.8 |
| Amusement | ¥bn | 8.0 | 9.1 | 17.2 | 8.0 | 8.9 | 16.9 | 33.8 |
| Karaoke | ¥bn | 1.9 | 2.1 | 4.1 | 1.9 | 2.2 | 4.2 | 8.5 |
| Spo-cha | ¥bn | 2.5 | 2.8 | 5.3 | 2.2 | 3.1 | 5.3 | 10.8 |
| Others | ¥bn | 0.7 | 0.7 | 1.4 | 0.6 | 0.7 | 1.5 | 3.1 |
| Total sales | ¥bn | 20.1 | 21.7 | 41.8 | 18.7 | 23.8 | 43.2 | 86.0 |
|  |  |  |  |  |  |  | plan |  |

Actual performance is indicated till the $3 Q$ but the $4 Q$ is based on projection. Thus, the sum of the actual performance till $3 Q$ and quarterly projection will not match with second semester projections or financial year projections.

Year-on-year existing shop sales-results vs. plan (The U.S.A. shop is excluded)

|  | Unit | 1Q | 2Q | 1'st half | $3 Q$ | 4Q | 2'nd half | Term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Actual | Actual | Actual | Actual | Plan | Plan | Plan |
| Bowling | \% | (7.8) | (12.0) | (10.0) | (10.5) | +1.1 | +0.4 | (1.9) |
| Amusement | \% | (9.1) | (3.5) | (6.2) | (2.5) | (0.1) | (1.2) | (4.3) |
| Karaoke | \% | (0.1) | (5.5) | (3.0) | (4.7) | (1.1) | (1.6) | (0.6) |
| Spo-cha | \% | +4.4 | (1.2) | +1.3 | +8.8 | +3.6 | +3.3 | +3.7 |
| Others | \% | (6.3) | (8.7) | (7.6) | (11.7) | +4.3 | +3.4 | +3.5 |
| Total sales | \% | (6.2) | (6.4) | (6.3) | (4.5) | +0.9 | +0.0 | (1.9) |

Actual
plan
Actual performance is indicated till the $3 Q$ but the $4 Q$ is based on projection. Thus, the sum of the actual performance till $3 Q$ and quarterly projection will not match with second semester projections or financial year projections.

Trend in number of shops

|  | No. of shop openings |  | No. of shop closings |  | Total No. of shops at the end of the term |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jpn | USA | Jpn | USA |  |
| $\sim$ Year ending March 2004 | 45 |  | *(1) 4 |  | 41 |
| Year ending March 2005 | 6 |  |  |  | 47 |
| Year ending March 2006 | 11 |  |  |  | 58 |
| Year ending March 2007 | 15 |  |  |  | 73 |
| Year ending March 2008 | 11 |  | (2) 1 |  | 83 |
| Year ending March 2009 | ${ }^{2} 13$ |  | ${ }^{\text {* } 11} 2$ |  | 94 |
| Year ending March 2010 | 11 |  |  |  | 105 |
| Year ending March 2011 | 3 | 1 |  |  | 109 |
| Year ending March 2012 | 1 |  |  |  | 110 |
| Year ending March 2013 | 3 | 1 | 雨(1) |  | 113 |
| Year ending March 2014 (Plan) |  | 1 |  |  | 114 |


| Breakdown of total number of shops at end of term |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: |
| J apan |  | U.S.A. |  |  |
| Standard |  | Stadium |  | Standard |
| Downtown | Roadside | Downtown | Roadside | Roadside |
| 7 | 34 | - | - | - |
| 8 | 34 | - | 5 | - |
| 8 | 34 | - | 16 | - |
| 8 | 34 | - | 31 | - |
| 8 | 34 | - | 41 | - |
| 7 | 45 | - | 42 | - |
| 7 | 55 | - | 43 | - |
| 8 | 57 | - | 43 | 1 |
| 8 | 58 | - | 43 | 1 |
| 9 | 57 | 1 | 44 | 2 |
| 9 | 57 | 1 | 44 | 3 |

※(1) Reason for closure of 7 shops
(expiration of contract periods: 5; construction of new large shops in the neighborhood: $\mathbf{1 ;}$; closure of trial shop (trial period: about $\mathbf{2}$ years): 1)Fuji Shop closed in the year ending March 2008, and reopened at the same location in the next fiscal year after undergoing complete reconstruction.
Number of shops by geographical area (as of end of J anuary 2014)

| Area | Hokkaido/ Tohoku | Hokuriku/ Koshinetsu | Kanto | Chubu/ Tokai | Kansai | Chugoku/ Shikoku | Kyushu/ Okinawa | U.S.A. | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No. of shops | 10 | 4 | 33 | 14 | 31 | 8 | 11 | 3 | 114 |
| Share | 8.8\% | 3.5\% | 28.9\% | 12.3\% | 27.2\% | 7.0\% | 9.7\% | 2.6\% | 100.0\% |

## Notices and contact for inquiries regarding IR

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Thank you for your cooperation and understanding．

## Website addresses（J apanese only）

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## For inquiries，please contact Administrative Division of ROUND ONE Corporation．Tel：＋72－224－5115（J apanese only）


[^0]:    Term 2013. 3'rd Quarter "Sales \& Lease back track record" (2014 2.10 ${ }^{\text {th }}$ ) Total 36 shops
    1 in Jun.2013, 1 in Jul.2013, 2 in Aug.2013, 2 in Sep.2013, 2 in Nov.2013, 1 in Dec.2013, 27 in Jan. 2014

[^1]:    ※(1) Shops to be newly opened term 2014.3 U.S.A. $\Rightarrow$ Open (1shop) "Lakewood center mall"
    ※ (2) Net income calculation formula:
    [Results for the term 2013.3]
     billion - Effects of corporate income taxes of $¥ 0.66$ billion $=$ Net income of $¥ 0.60$ billion
    [Plan for the term 2014.3]
     of $¥ 0.40$ billion + Effects of corporate income taxes of $¥ 9.00$ billion $=$ Net income of $¥(16.00)$ billion

